



# A Journey Beyond the Game:

Sponsor Ottawa's Barrhaven  
Scottish 2026 U18 Italy Tour

**U18 Barrhaven Scottish RFC**  
Italy Tour - March 2026  
Sponsorship Opportunity



## Rugby. Italy. A chance to represent Ottawa on the world stage.

In March 2026, Ottawa's Barrhaven Scottish Rugby Club's U18 boys and girls teams will embark on an unforgettable journey—an international rugby tour to Italy.

This tour is more than just a series of matches; it's an opportunity for these young athletes to push their limits, experience new cultures, and forge lifelong bonds through the sport they love.

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## Your business has the chance to be part of something truly special.

By becoming a sponsor, you'll not only support local youth athletes but also help ensure that every deserving player, regardless of financial circumstances, has the opportunity to represent Ottawa and Canada on an international stage.

# Why This Tour Matters

This isn't just about rugby. It's about:

- **Personal Growth & Teamwork** – Touring as a team teaches players responsibility, adaptability, and leadership. The bonds formed during travel and competition will last a lifetime.
- **International Experience** – Playing against European teams exposes our athletes to different playing styles and challenges, pushing their development to new levels.
- **Cultural Enrichment** – Italy's deep history, passionate rugby culture, and world-class competition will offer an unforgettable educational experience.



## Why Sponsor This Tour?



- **Build Community & Brand Alignment** - Your support demonstrates a strong commitment to youth development, teamwork, and international representation. You'll be aligning your brand with values like leadership, diversity, and community spirit.
- **Real Impact** - Sponsorship dollars go directly to offsetting travel, accommodation, and team expenses—ensuring every deserving athlete can take part.
- **Visibility That Lasts** - You gain recognition across jerseys, team gear, social media, events, and community media before, during, and after the tour.
- **Making It Accessible** - Not every family can afford the costs of an international tour. Your sponsorship will help cover travel expenses and ensure that no player is left behind due to financial constraints.



# Sponsorship Levels & Benefits

1

## Title Sponsor - \$10,000

- An exclusive, prominent spot for your logo on our team's on-field uniforms and off-field apparel, gaining exposure during the tour and capturing attention in the local community as participants wear these items afterward.
- Banner display and acknowledgment at our home games throughout the season, pre-tour events, and fundraisers.
- Dedicated social media campaign with spotlight features
- Recognition in all our promotional materials, including social media posts, newsletters, and media releases before, during, and after our tour.

2

## Gold Sponsor - \$5,000

- Logo placement on the back, shoulders, or sleeves of team jerseys and/or team shorts.
- Featured logo placement on warm-up/training jerseys (if not taken by Title Sponsor)
- Recognition in all newsletters, press releases, and social media
- Mention in tour recap video and club website feature

3

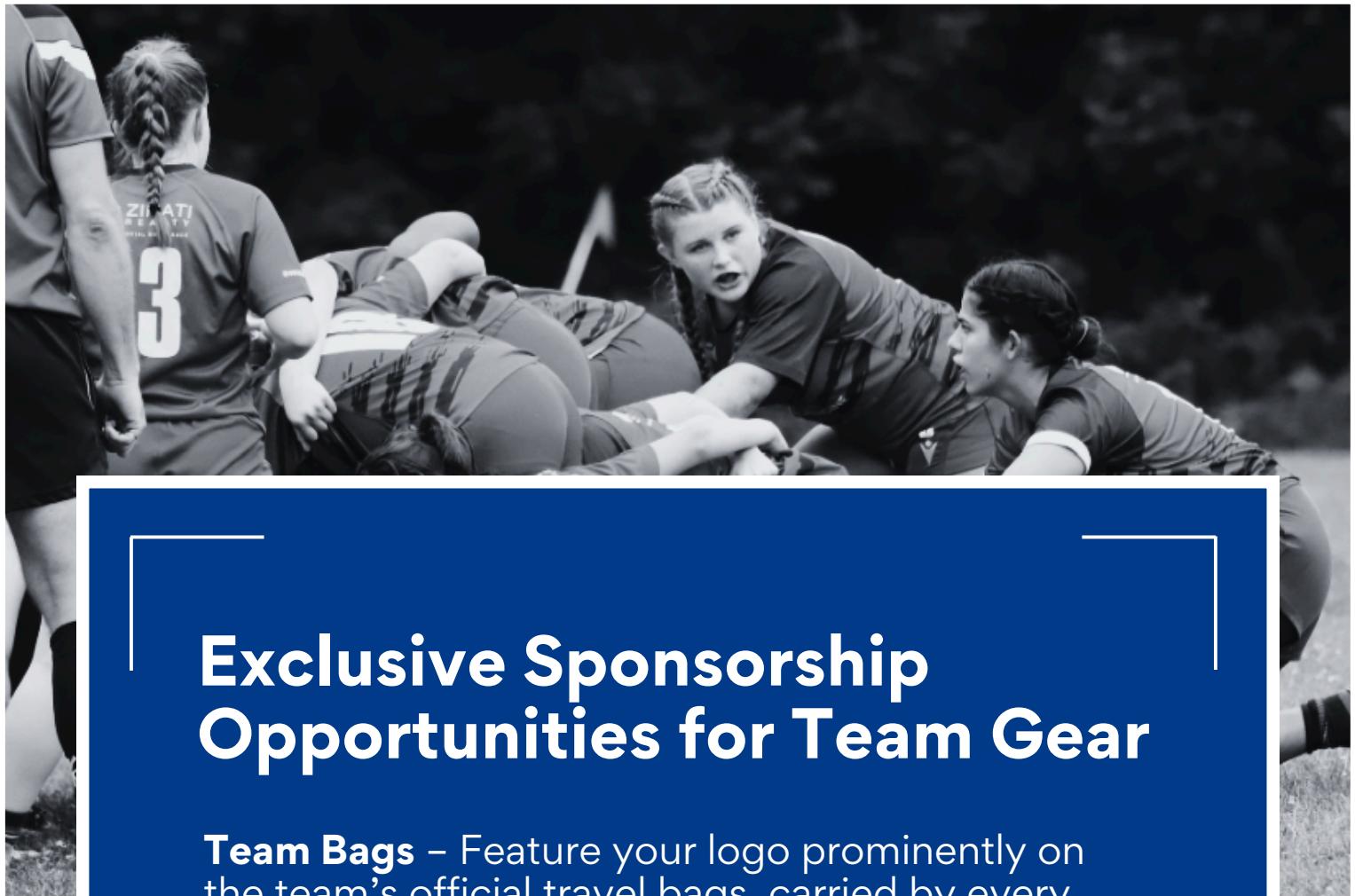
## Silver Sponsor - \$2,500

- Logo placement on the back, shoulders, or sleeves of team jerseys and/or team shorts.
- Featured logo placement on warm-up/training jerseys (if not taken by Title Sponsor)
- Recognition in all newsletters, press releases, and social media
- Mention in tour recap video and club website feature

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## Bronze Sponsor - \$1,000

- Logo placement on team tour t-shirts
- Mention in select social media posts



## Exclusive Sponsorship Opportunities for Team Gear

**Team Bags** – Feature your logo prominently on the team's official travel bags, carried by every player during the trip and for years after.

**Water Bottles** – Your branding on every player's water bottle, ensuring exposure during games, practices, and travel.

**Hats & Socks** – Sponsor branded hats or socks, worn by players and staff throughout the tour and beyond.

**Team Hoodies** – A highly visible sponsorship opportunity, as hoodies are worn pre-game, post-game, while traveling and after returning home.

# Sponsor a Player Program

For businesses or individuals looking to make a direct impact, our "Sponsor a Player" program provides an opportunity to cover part or all of a player's travel costs. This ensures that financial barriers don't prevent any dedicated athlete from joining this life-changing experience.

While the player's jersey and gear will carry multiple team sponsors, as a Player Sponsor, you will receive:

- Recognition on social media and in promotional materials as a direct supporter of youth rugby.
- A personalized thank-you letter from the player you sponsor.
- Logo placement on team tour t-shirts



This is a great way to support an individual athlete while still receiving valuable exposure for your brand.

**We would also be happy to customize a sponsorship package to align with your marketing goals and community involvement priorities.**



# Join Us on This Journey: Next Steps

We invite you to be part of this incredible journey. To discuss this sponsorship opportunity further or to tailor a package that best suits your business objectives, please contact me at [isharoventa@gmail.com](mailto:isharoventa@gmail.com) or **613-297-3842**.

Your support would not only provide a platform for athletic excellence but also play a crucial role in creating lifelong memories and building relationships through sport.

We are excited about the potential of partnering with you and deeply appreciate your consideration.

Thank you for supporting the Barrhaven Scottish Rugby Football Club and for investing in the future of our youth.

Warm regards,

**Isha Roventa**

Chair of Sponsorship Committee  
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